

Chris Rodriguez

Objective

To obtain a job as a usability consultant who plans web sites and online applications using information architecture and research; to create wireframes and prototypes and to make the web more usable.

Professional Accomplishments

The South Financial Group web site¹

- Collected and managed all content and information for the web site
- Established a clear hierarchy and intuitive method of navigating the new site
- Created wireframes/prototypes for the site
- Performed all visual design

Innovisa of USC¹

- Managed content and contacts for more than 50 participating businesses
- Created content maps for each page of the very large web site
- Created wireframes/prototypes for the site
- Assisted with visual design

EdVenture¹

- Architected the navigational systems and their functionality
- Created content maps and managed content for the web site
- Performed early design concepts

Mungo Homes¹

- Created 32 different wireframes for each of the 32 different templates used within the site
- Assisted with visual design
- Managed content for the site and created content documents to help with organization
- Built most of the templates in standards-compliant XHTML for use with a database

Community Blood Center of the Carolinas

- Developed the web site based on given design
- Created a custom content management system extremely easy for CBCC to use

Hillis Clark Martin Peterson, PLLC²

- Performed all visual design
- Took the lead with information layout and organization

VLST Corporation²

- Developed the web site based on given design
- Wrote customized Javascript to provide requested functionality

Symform²

- Performed all visual design
- Developed the web site

Employment History

June 2006 – June 2008

Junior Information Architect

Truematter, LLC., Columbia, South Carolina

April 1998 – Present

Information Architect, Designer, Developer

Inathought.com

June 2008 – Present

Information Architect, Designer, Developer

Eben Design, Athens, Georgia

Education

May 2006

Visual Communications Design

Winthrop University, Rock Hill, South Carolina

References

References are available upon request.

¹ In conjunction with Truematter

² In conjunction with Eben Design